



**FOR IMMEDIATE RELEASE**

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**SPRI Achieves 25<sup>th</sup> Anniversary Milestone**

Roofing association will mark event at January conference in San Diego

*Waltham, MA, November 2006* — **SPRI (Single Ply Roofing Industry)** will mark its 25<sup>th</sup> anniversary at this year's Annual Conference and Business Meeting at the Rancho Bernardo Inn, San Diego, CA. The three-day conference on January 12-14, 2007 will feature speakers and topics reflecting accomplishments over the past 25 years, as well as the future of the roofing industry. SPRI represents sheet membrane and component suppliers to the commercial roofing industry.

The schedule will feature a two-part program on immigration law and the construction industry. **Laura Reiff**, an attorney with Greenberg Traurig, LLP will discuss current legal options for essential workers, the work site enforcement system and the changes needed to make the immigration system function as part-one of the conference program. **Craig Silvertooth**, director of Federal Affairs for the Chicago-based National Roofing Contractors Association (NRCA), will address the major legislative initiatives in Congress and speak about the unique labor force challenges confronting the American economy and construction in the second part of the program.

**Dick Fricklas**, author, journalist and educator, who served as technical director of the Roofing Industry Educational Institute, will take attendees back over a half-century of learning. He will cover the shift from gravel-surfaced bituminous roofs that dominated the low-slope commercial roofing market for more than a century to the efficient polymeric roof systems that prevail today.

The conference will include two SPRI Annual Conference speaker alumni, **Dr. William Ford** and **Bill Good**. **Ford** is director of the National Association for Business Economics, the senior economic advisor to TeleCheck Services Inc., and a past president and CEO of the Federal Reserve Bank of Atlanta. He will provide an economic outlook for the United States and the construction industries. **Dr. Ford** holds the Jack O. Weatherford Chair of Finance in the College of Business at Middle Tennessee State University, Murfreesboro, TN.

**Bill Good**, executive vice president of NRCA, will speak on association's view of the most current industry issues, including top contractor concerns, the cool and green roofing movement and NRCA's SpecRight program.

The home of the 2007 SPRI Annual Conference and Business Meeting is the AAA Four Diamond rated **Rancho Bernardo Inn** in San Diego, CA.

For more information about the 2007 SPRI Annual Conference and Business Meeting, visit [www.spri.org](http://www.spri.org).

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