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FOR IMMEDIATE RELEASE
January 11, 2021

Trade Association Coalition Introduces Quarterly Market Index Survey for Reroofing

Raleigh, NC — Roofing professionals are invited to join industry trade associations representing contractors, consultants and manufacturers in the U.S. and Canada in taking part in the new Quarterly Market Index Survey for Reroofing.

The purpose of the survey is to take the pulse of the reroofing industry on a quarterly basis and become a regular barometer of the industry's business conditions. Industry professionals have an opportunity to share their thoughts and experiences regarding reroofing as a sector of their businesses.

The survey is an industry-wide effort to collect information about the reroofing market spearheaded by a coalition of trade associations, including the Asphalt Roofing Manufacturers Association, Canadian Roofing Contractors Association, Chemical Fabrics & Film Association Inc., EPDM Roofing Association, International Institute of Building Enclosure Consultants, National Roofing Contractors Association, National Women in Roofing, Polyisocyanurate Insulation Manufacturers Association, Roof Coatings Manufacturers Association and Single Ply Roofing Industry.

"IIBEC is pleased to join other building enclosure industry associations in gathering market data to assist our members in better understanding the marketplace in real time," said Brian Pallasch, CEO/EVP, IIBEC. "This data will offer valuable information and serve as a vital resource for navigating a rapidly evolving business segment within the larger construction industry."

The quarterly Market Index Survey for Reroofing is available at <http://bit.ly/roofindexsurvey>. Survey responses may be submitted through January 22.

About IIBEC:

Established in 1983, IIBEC is an international nonprofit association representing 3,600 professionals who specialize in roofing, waterproofing, and exterior wall specification and design. IIBEC members offer unbiased design, repair planning, quality assurance observance, legal testimony, and general roofing and other building enclosure management services—all while adhering to a strict code of ethics.

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