WALTHAM, MA—June 17, 2021—The Single-Ply Roofing Industry (SPRI), representing North American leadership in commercial roofing manufacturing, education, and innovation, today announced that the U.S. Single Ply roofing industry saw a 4.1% reduction in 2020 roof membrane shipments as reported by SPRI Membership. 2020 interrupted a 9-year trend of expansion in the commercial roofing market, according to statistics compiled by SPRI.

SPRI membership comprises 70 total companies in the commercial roofing industry, including 20 commercial membrane manufacturers that participate in volume reporting. SPRI member companies report shipments for several classifications of flexible roof membranes: thermoset, thermoplastic, APP modified bitumen, and SBS modified bitumen. Regular & Associate SPRI members enjoy access to this invaluable, proprietary report tracking these key industry product shipments.

In 2020, the SBS modified bitumen segment saw 6% growth over the prior year but that was not enough to off-set the losses in the other segments.

“It is not a surprise that the impact of the COVID-19 pandemic hit the commercial roofing industry pretty hard. The shut-down of most major industries and the interruption of the supply-chain caused disruption in all facets of manufacturing, and single ply membranes were no exception. Despite the disappointing results of 2020 and the ongoing challenges of 2021, the first quarter of 2021 is showing a strong 5% increase year-over-year.” said Mike Hubbard, SPRI President, “When it became apparent that the impact of COVID was going to be a global problem, SPRI partnered with other industry associations to provide its Members with the latest information on the pandemic and recovery so that their businesses could react and prepare quickly.”

Regionally, year-to-year shipments increased 0.3% in the Western US. The North Central region declined -2.7%. Shipments also declined in the South -4.3%, and Northeast volume saw the most significant decline at -10.1%

SPRI members report shipments at both the national and state level in the United States, and Canadian volume nationally.
Together, SPRI members develop industry standards, sponsor research, publish informative guidelines and publications for the commercial roofing industry, and continue to advance roofing technology. Technical and educational efforts have branded SPRI as a leading force in the roofing industry. For more information on SPRI, or to become a member, please visit our website at www.SPRI.org

SPRI is a trade association comprised of commercial roofing industry experts dedicated to providing an open forum for discussion, education, and innovation. It is the leading authority in single-ply roofing and provides ongoing resources and expertise for contractors, architects, and building owners and code officials.

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